

# OPEN I2P PROGRAM

Students are assigned a **Market Research Internship**, where they collect and compile local company data in a specified format (**Company Data Collection Report Format**) and email it in Excel to: [openi2p@unnatiblr.org](mailto:openi2p@unnatiblr.org)

## Internship Certification Criteria

- Gold Certificate (1 Month Internship): Submission of 20 company details.
- Silver Certificate (15 Days Internship): Submission of 10 company details.
- Bronze Certificate (1 Week Internship): Submission of 5 company details.

## Steps to Proceed for Open Internship Program

1. Download the “**Company Data Issue Details**” and take the required number of copies.
2. Visit companies and record their details in the form.
3. Compile the collected data into an Excel sheet following the specified format available on our website (**Company Data Collection Report Format**)
4. Save the Excel file with your name and college/place.
5. Email the Excel file to Unnati along with required personal details for certification to [openi2p@unnatiblr.org](mailto:openi2p@unnatiblr.org)
6. Students must provide the following details for certificate issuance: Full Name, College Roll Number, Current Year of Study/ Year of Passing, Course Name, and College Name.

### Note:

The “**Company Data Issue Details**” and “**Company Data Collection Report Format**” are available as a downloadable forms in the website.